Social Media Package 2018

Valid for 2018 as long as capacity available



Camping.Info GmbH

Heiligenstatt 12 - A 5211 Friedburg Tel & Fax: +43 / (0) 77 46 / 28 28 3 www.camping.info - office@camping.info UID: ATU62259914 - FN: 273629x Firmenbuchgericht Ried im Innkreis Gerichtsstand Mattighofen - Austria

By the Social Media Package Camping. Info offers a combination of

Camping.Info Blog & Facebook & Google+

1. Blog post

Blog post on the blog of www.camping.info (see in German version "Über Camping.Info / Blog" or directly on **http://blog.camping.info**). Camping.Info writes a short article in editorial type and mentions some news of the campsite (approx. 250 words). We set also a link to the campsite 's website. In addition, we include two **images** of the campsite and also **link** these pictures directly to its website.

The big advantage of the blog post is not the traffic but the SEO advantage. By the direct link from the home page of the blog, the campsite gains an advantage in search engine optimization because Camping.Info is the best listed site on Google.de when searching for "camping". The blog post will remain for at least 12 months in the blog and for at least one full month on the homepage of the blog. Furthermore, the blog of Camping.Info is on 1st position on Google.de when searching for "camping blog".



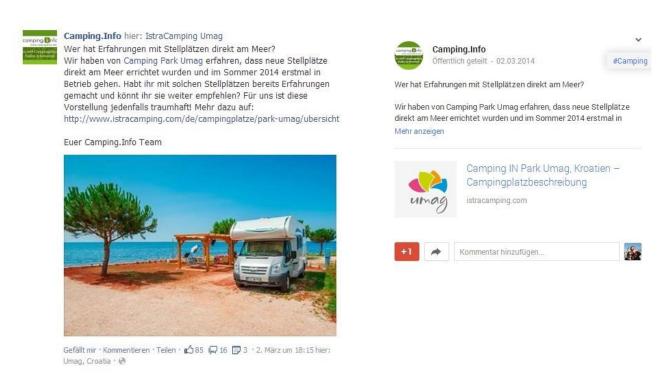
Example for a blog post on Camping. Info

2. Posting on the Camping. Info Facebook fan page

At the same time, we write on the Facebook fan page of Camping.Info a post. We report about a current interesting topic of the campsite and put a link directly to its website. Our fan page on www.facebook.com/camping.info is the **largest camping specific Fanpage** in German speaking countries with **more than 53,000 fans!**

3. Posting auf Google+

At the same time, we put on the Google+ page of Camping.Info a post: https://plus.google.com/+campinginfo/posts. We report about a current interesting topic of the campsite and put a link directly to its website.



Example for a Facebook-posting

Example for a posting on Google+

4. Raffle

In order to attract even more attention, the articles/postings will always be combined with a raffle (price competition).

The campsite operator sponsors a coupon including the fee for 3 nights for a pitch, 2 adults and electricity. The campsite can determine that this coupon is only valid in the low season. The raffle is organized by Camping.Info and the winner will be forwarded directly to the campsite.

5. Price

The price for the whole package (Blog + Facebook + Google+) is € 890,-

6. Questions & booking

Concerning all questions or bookings, please send an email to office@camping.info.